The North 40 Mountain Alliance, Inc. Website Privacy Policy

Adopted and Effective: July 23rd, 2018

The North 40 Mountain Alliance website: [https://n40alliance.org](https://n40alliance.org) is owned and operated by the N40 Mountain Alliance, Inc., a registered Colorado Charitable Corporation, and an IRS approved 501(c)(3) Nonprofit Organization, hereinafter including, but not limited to: “we”, “our”, “us”, “N40”, “N40MA”, or “North 40 Mountain Alliance, Inc”.

We are committed to protecting your privacy while you interact with the content on this website, our email, and the personal information we collect for our community emergency response network and database known as the "North 40 Registry".

**Section I**

**Privacy**

We respect your privacy, and have adopted a website privacy policy which embodies our commitment to the protection of your privacy through adherence to fair electronic information and file management practices.

This policy protects your privacy by informing you about:

a) The types of personal data collected.
b) How we collect personal data.
c) The specified purposes for which we collect such data.
d) The types of recipients to which we disclose personal data.
e) The means by which you may access your personal data and limit their use and further processing, including sharing with third parties. *(NOTE: See section VIII (b))*

**Section II**

**This policy protects your privacy by assuring you that we:**

a) Only accept information you agree to provide. Any and all information you enter is completely voluntary on your part. You provide as much or as little information as you wish.
b) Do not further process personal data in a way incompatible with the purposes for which they were originally collected, except with your consent or by authority of law.
c) Use reasonable measures to ensure that we have accurately and completely recorded the personal data you have provided and that we provide a mechanism for you occasionally to update your information.
d) Implement reasonable policies and procedures to ensure that personal data are kept for no longer than is necessary for the purposes for which the data were collected or for which they are further processed, however, you should understand that this may be for an extended, undetermined length of time that is totally dependent upon your personal choice. (NOTE: See Section VIII (e))
e) Take appropriate technical and organizational precautions to protect personal data from loss, misuse, unauthorized access, alteration, destruction or disclosure.

Section III

Information Collected

We collect certain types of information from you that may include:

a) Information that you voluntarily provide to us (e.g. through in-person contact or online voluntary registration process, sign-ups or emails).
b) Information derived through automated tracking mechanisms.

Section IV

Voluntary Information for Services and Features

We may collect and use personally identifiable information for purposes including but not limited to:

a) Sending you email messages about upcoming N40MA or other disaster related events.
b) Requesting that you participate in, or provide content for, our blog.
c) Requesting that you comment on N40MA articles.
d) Asking you to provide additional personal information for the North 40 Registry that may be accessed by authorized N40MA personnel in case of an emergency.

Section V

Cookies
a) A cookie is a small file stored on a user’s computer. They are designed to hold a modest amount of data specific to a particular user and website, and can be accessed either by the web server or the client computer.

b) Our Site does not use cookies at present to store a user’s preferences or to record session information.

Section VI

How Your Information is Used

a) We use your personal information for the original purposes it was given.
b) Your personal information will not be sold or otherwise transferred to unaffiliated third parties without your approval.
c) We do not sell any personal information to third parties for any purpose.
d) We do not disclose or give any personal information to third parties for any purpose other than to aid in evacuation, emergency, or disaster relief, unless required to do so by law.
e) We reserve the right to contact you regarding matters relevant to the information collected.
f) We do not use or provide to others your personal information for targeted advertising.
g) We may permit certain trusted third parties to track usage, analyze data such as the source address that a page request is coming from, your IP address or domain name, the date and time of the page request, the referring website (if any) and other parameters in the URL. This is collected in order to better understand the Site's usage, and enhance the performance of services to maintain and operate the Site and certain features on the Site.
h) We may use third parties to host the Site; operate various features available on the Site; send emails; analyze data; and provide search results and links.
i) We may disclose contact information in special cases where we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating our terms and conditions of use or may be causing injury or interference with our rights, property, our members or anyone who could be harmed by such activities.
j) We may use non-identifying aggregate information to better maintain website design, or for business and/or administrative purposes. We do not share aggregated data that contains no personally identifiable information with third parties.

Section VII

Protecting Your Information
a) We take what we have deemed are appropriate security measures to protect your information against unauthorized access to or unauthorized alteration, disclosure or destruction of data.
b) To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we maintain appropriate physical, electronic, and managerial procedures to safeguard and secure the information and data stored.
c) While no computer system is completely secure, we believe the measures we have implemented reduce the likelihood of security problems to a level appropriate to the type of data involved.

Section VIII

Accessing and Updating Your Personal Information and Preferences

a) We will provide a mechanism for updating and correcting your personal information from time to time, at an interval to be determined by N40MA administration.
b) You may modify and update your personal information during any of these “update invitations”.
c) You may have your personal information removed by notifying us. (NOTE: see Section XIII (b)).
d) At this time deletion of your personal data must be done manually by N40MA administrators.
e) Any time limit such data is held is therefore determined solely by you, the user, upon requesting that your personal information be deleted from our system as per instructions in Section XIII (b).

Section IX

Email Choice/Opt-out

a) In order to avoid invalid subscriptions or unwanted email, our email subscriptions use a double opt-in. You, as the subscriber, must respond to a confirmation email before you can be enrolled in the list.
b) Filling out a form on the website will require a separate opt-in to have that form also subscribe you to an email list.
c) Our subscription email will comply with the US CAN-SPAM Act.
d) Users receiving email from us who prefer not to receive such communications in the future can unsubscribe at any time by following the instructions in our emails. We will make reasonable efforts to implement your opt-out requests promptly, but you may still receive communications from us for several business days as we process your request.
e) Your personal email will not be exposed to other recipients.
Section X

Children's Privacy and Parental Controls

a) We do not solicit personal information from children.

b) Parents should be aware that there are parental control tools available online that can be used to prevent children from submitting information online without parental permission or from accessing material that is harmful to minors.

c) Implementation of any such control is solely the responsibility of the individual user or subscriber.

Section XI

Security Disclaimer

a) Your use, and/or continued use, of this website establishes both your agreement with, and your consent to, the N40MA website Privacy Policy.

b) By consenting to the terms and conditions of this Privacy Policy, you confirm that you are aware that no data transmission over the internet can be completely secure.

c) We cannot and do not guarantee or warrant the security of any information you provide to us and you transmit such information to us at your own risk.

Section XII

Notification of Changes

a) We reserve the right to change this Privacy Policy at any time at our sole discretion.

b) Future changes in our Privacy Policy will only apply to information collected after the revised Privacy Policy took effect.

c) Privacy Policy changes will be posted on the N40MA website.
Contact Information

a) Questions or concerns regarding this Privacy Policy or other matters may be directed to: support@n40alliance.net

b) If you wish to have your personal information permanently removed and deleted, please contact: support@n40alliance.net